

•
ATELIER

•
FOR

•
TYPOGRAPHY

•
AND

•
GRAPHIC DESIGN

Paulus M. Dreibholz is a typographer and graphic designer based in London. Born in Graz, Austria, he moved to London to study graphic design at the London College of Printing and Central Saint Martins College of Art and Design. Upon completion of his education he founded the Atelier for Typography and Graphic Design. The output of his studio reveals a focus on editorial and typographic design in the form of printed matter, corporate identities, typefaces and further graphic products. He has won numerous awards and his projects have been published and exhibited internationally. Next to his practical work Dreibholz writes and publishes contributions about design related subjects and teaches at Central Saint Martins College of Art and Design in London and the University of Applied Arts in Vienna.

—

PAULUS M. DREIBHOLZ

•
GAFFA LTD

•
ATELIER ADDRESS:

•
19 BRISET STREET

•
LONDON EC1M 5NR, UK

•
REG. COMPANY ADDRESS:

•
111 SHACKLEWELL LANE

•
LONDON E8 2EB, UK

•
+44 (0)20 7490 0900

•
ATELIER@DREIBHOLZ.COM

•
HTTP://DREIBHOLZ.COM

•
VAT REG: GB 810 0845 69

ATELIER

FOR

TYPOGRAPHY

AND

GRAPHIC DESIGN

PROFESSIONAL PRACTICE

(selected)
Atelier for Typography and Graphic Design, London, 2002/08 –

Selected projects:

Their Past Your Future, Imperial War Museum London (editorial design)

Visual Catalog: Greg Lynn's studio at the University of Applied Arts Vienna, Institute of Architecture, Vienna (editorial design)

Unfold, Cape Farewell (editorial design)

Bright, CCW Camberwell, Chelsea, Wimbledon, University of the Arts London (identity, editorial design)

I Giovani (book design and exhibition graphics for Galleria Civica d'Arte Moderna e Contemporanea – Turin)

Universities for Modern Renaissance (editorial and typographic design)

Creative Club Austria (editorial and typeface design)

Institute of Architecture, University of Applied Arts Vienna (corporate identity (CID) and editorial design)

Austrian Biennale Office (CID, book and web site design)

CoopHimmelb(l)au (CID, book and web site design)

International Centre for Fine Art Research (CID and editorial design)

...

Please refer to <http://dreibholz.com> for more examples of our work

TEACHING (selected)

Associate Lecturer, BA Graphic Design, Central Saint Martins College of Art and Design, University of the Arts London 2009/09 –

Workshop tutor (1 week), BA and MA Graphic Design, Notre Dame University, Beirut, 2010/05

Lecturer, Graphic Design and Advertising, University of Applied Arts Vienna 2006/01 –

Associate Lecturer, MA Communication Design, Central Saint Martins College of Art and Design, University of the Arts London 2006/01 – 2010/07

Workshop tutor, MA Communication Design, London College of Communication, University of the Arts London, typography workshop 2006/01 – 2008/01

Workshop leader, BA (Hons) Graphic Design, University of Portsmouth, Portsmouth, typography and type design workshops 2005/10 – 2005/12

Associate Lecturer, BA (Hons) Graphic and Media Design, Typography Pathway, London College of Communication, University of the Arts London, typography and graphic design seminars and project supervision, Typography- and type design workshops, 2004/02 – 2005/06

BIBLIOGRAPHY (selected)

Kleine Zeitung, newspaper, Austria, 2011/12/23

Design Austria Mitteilungen, Vienna, 2011/12

Using Type, book, England, AVA, 2011/10

Excellent International Design Yearbook, book, China, 2011/06

I love DIN, book, Spain, Victionary 2011/06

Critical Graphic Design, Interviewed by Anna Craemer, 2011/02

I love Futura, book, Spain, Victionary 2010/11

Kleine Zeitung, newspaper, Austria, 2010/11/30

Heute, newspaper, Austria, 2010/11/29

Diagraphics, book, Maomao, Barcelona, 2010/08

slanted.de, website, Germany, 2010/07

blog.eyemagazine.com/?p=573, website, *Eyemagazine*, London, 2010/07

De Zines, exhibition and catalogue, La Casa Encendida, Madrid, 2010/06

jotta.com (interview), London, 2010/05

Design Austria Mitteilungen, Vienna, 2010/03

page-online.de (website), Hamburg, 2010/03

Design and Design Book of the Year, book, Paris, 2010/02

When Central met St. Martins, exhibition, Lethaby Gallery, London, 2010/01

Regular Graphic Design, Gestalten, Berlin, 2009/09

LECTURES/TALKS (selected)

'Ansätze einer Auseinandersetzung', lecture at Typo St. Gallen, St. Gallen, 2011/11/19

'Formen Lesen – Reading Forms', lecture at Martini Arts Club, Moscow, 2011/10/04

'Positioning', panel discussion at London College of

Communication, 2011/03/18
Presentation of work at Werkplaats Typografie, Arnhem, 2011/03/08

'Word-play work-play', lecture at London College of Communication, 2011/02/03

'Designing Communication', lecture at Central Saint Martins College of Art and Design, London, 2010/06/02

'Word-play work-play', lecture at Notre Dame University, Beirut, Lebanon, 2010/04/29

'The most beautiful Swiss Books', panel discussion with Rick Poynor, Sarah Gotlieb and Roland Früh at Cafe Oto, London, 2009/10/23

'Order New Order', lecture at Central Saint Martins College of Art and Design, London, 2009/10/23

'New Order', lecture at the University of Portsmouth, 2009/04/01

'Wordplay', lecture at the University of Portsmouth, 2009/03/26

AWARDS (selected)

Two Certificates of Excellence at the 2011 ISTD Awards.

German Design Award 2012, for AL 4, 5, 6 posters.

Best British Book Design Award 2010, *Unfold* nominated in the category *Environment*.

100 Beste Plakate Deutschlands, Österreichs und der Schweiz 2009 (The One-hundred Best Posters in Germany, Austria and Switzerland 2009).

Two Certificates of Excellence at the 2009 ISTD Awards.

ISTD TypoGraphic Premier Award, London, 2004/11

FURTHER ACTIVITIES

(selected)

Formen Lesen (author), publication promoting conscious design, edited by Roland Früh, London, 2011/04

Matters (editor), a publication about issues regarding postgraduate design education, London, 2010/05/12

MA-tters, idea and organisation of an event about issues regarding postgraduate design education, London, 2009/06/22

ISTD Student Assessment, jury member since 2007, London

Lead between the lines (editor), publication about typographic research undertaken on the MA Communication Design, Typography and Language platform group

PAULUS M. DREIBHOLZ

GAFFA LTD

ATELIER ADDRESS:

19 BRISET STREET

LONDON EC1M 5NR, UK

REG. COMPANY ADDRESS:

111 SHACKLEWELL LANE

LONDON E8 2EB, UK

+44 (0)20 7490 0900

ATELIER@DREIBHOLZ.COM

HTTP://DREIBHOLZ.COM

VAT REG: GB 810 0845 69